New Richmond American Community in St. Johns County Now Open

Seasons at Morada is located in a desirable area near historic downtown St. Augustine

ST. AUGUSTINE, Fla., Sept. 6, 2022 /PRNewswire/ -- Richmond American Homes of Florida, LP, a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce that Seasons at Morada (RichmondAmerican.com/SeasonsAtMorada), a new community in St. Augustine, is now open for sales. This exciting new neighborhood will offer nine ranch and two-story floor plans from the builder's popular Seasons™ Collection (RichmondAmerican.com/JaxSeasons), designed to put homeownership within reach for a variety of buyers.

On Saturday, September 10, 10 a.m. to 6 p.m. and Sunday, September 11, 12 to 6 p.m, prospective homebuyers are invited to visit Seasons at Morada to tour the brand-new Agate, Beech, Pearl and Hawthorn model homes. One lucky visitor will win a \$100 Visa® Gift Card.*

More about Seasons at Morada:

- New ranch and two-story homes from popular Seasons[™] Collection
- 9 floor plans with open layouts and designer details
- 3 to 6 bedrooms, approx. 1,390 to 2,640 sq. ft.
- Near historic downtown St. Augustine
- Close proximity to notable schools, parks and beaches via I-95
- Easy access to shopping, dining and entertainment
- Agate, Beech, Hawthorn and Pearl models open for tours!

Everyone who builds a brand-new Richmond American home from the ground up at Seasons at Morada will have the opportunity to meet with a professional design consultant to choose colors, textures, finishes and fixtures for their new living spaces. This complimentary design consultation (RichmondAmerican.com/HomeDesignFlorida) will take place at the builder's Home Gallery $^{\text{IM}}$, a one-of-a-kind showroom where buyers can select even the smallest details, like doorknobs and drawer pulls, to help ensure that their new home is anything but cookie-cutter.

Seasons at Morada is located at 138 Lightsey Crossing Lane in St. Augustine. Call 904.217.3381 or visit RichmondAmerican.com for more information. *View health and safety updates at RichmondAmerican.com/COVID-19.*

*One Visa® Gift Card Giveaway will be held in Jacksonville. **SPONSORS**: The Giveaway is sponsored by Richmond American Homes of Florida, LP. ELIGIBILITY: The Visa® Gift Card Giveaway is only open to residents 18 years and older in the state of Florida. The giveaway is void in all other states and U.S. territories and possessions and where prohibited by law. HOW IT WORKS: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING. One (1) winner will be randomly selected from all registrations received for the drawing at the associated Richmond American Homes of Florida Seasons at Morada Grand Opening event on August 27 and 28, 2022. Drawing will take place August 28, 2022, at 6:00 p.m., and the winner will be notified that day. ONE (1) VISA® GIFT CARD (RETAIL VALUE \$100) WILL BE PRESENTED TO THE WINNER. Odds of winning depend on the total number of entries received. The winner may be required to sign and return an affidavit of eligibility and publicity/liability release or an alternate winner may be selected. Richmond American Homes will notify the winners via phone after the winner's name is selected. If Richmond American Homes is unable to make contact with the winner within a 7-day period after the winner's name is selected, an alternate winner will be selected. The winner is solely liable for all taxes payable in connection with receipt of the prize. The Visa® Gift Card Giveaway is a sales promotion effort relating to the sale of real property. Visa® is a registered trademark of Visa, Inc. Visa® is not affiliated with Richmond American Homes or M.D.C. Holdings, Inc. and is not a sponsor of this promotion.

About M.D.C. Holdings, Inc.

Operating under the name <u>Richmond American Homes</u>, MDC's homebuilding subsidiaries have built more than 220,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in Arizona, California, Colorado, Florida, Idaho, Maryland, Nevada, New Mexico, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by the following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is

traded on the New York Stock Exchange under the symbol "MDC." For more information, visit MDCHoldings.com.

SOURCE M.D.C. Holdings, Inc.

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Additional assets available online: Additional assets available online:

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