#### M.D.C. Holdings Announces Second Quarter 2021 Results

Home sales revenue growth of 54% and continued gross margin expansion resulted in an 83% increase in net income for the quarter

DENVER, July 29, 2021 (PRNewswire) -- M.D.C Holdings, Inc. (NYSE: MDC), one of the nation's leading homebuilders, announced results for the quarter ended June 30, 2021.

Larry A. Mizel, MDC's Executive Chairman, stated, "MDC posted another quarter of strong operating performance, highlighted by significant year-over year growth to our top and bottom-line results as well as continued momentum with our new home sales efforts. Home sales revenue grew 54% year-over-year thanks to a 43% increase in unit closings and an 8% rise in average selling prices. Our home sales gross margin expanded 290 basis points year-over-year to 23.1%, while our SG&A ratio improved 100 basis points to 9.4% of revenues. Order activity remained strong during the quarter with an average absorption pace of 4.8 homes per community per month, in spite of the price increases we implemented.

Mr. Mizel continued, "We continue to see a favorable landscape for our industry thanks to an improving economy, a motivated buyer population and a need for new housing brought about by the household formations that have and will continue to occur in this country. In light of this positive outlook, we have been actively replenishing our lot pipeline in our existing markets and have also expanded into new markets such as Boise and most recently Nashville. With a considerable runway for growth, a strong balance sheet and a rapidly improving return profile, MDC is in a great position to deliver strong results in the second half of 2021 and beyond."

David Mandarich, MDC's President and Chief Executive Officer stated, "We continue to see buyers respond well to our home offerings, especially those within our more affordably priced collections. We are keenly aware of the rising cost of home ownership in our markets and strive to provide more affordable new home options for our buyers through our value-engineered, high quality floor plans. Buyers have the flexibility to add options and upgrades at our Home Gallery design studios, a feature we believe differentiates us from much of the competition. Value, quality and personalization have all been hallmarks of the Richmond American brand for decades, and this tradition will carry on into the future."

# 2021 Second Quarter Highlights and Comparisons to 2020 Second Quarter

- · Home sale revenues increased 54% to \$1.37 billion from \$886.8 million
- Unit deliveries up 43% to 2,722
  Average selling price of deliveries up 8% to \$502,000
  Homebuilding pretax income increased 121% to \$187.5 million from \$84.9 million
  - Gross margin from home sales increased 290 basis points to 23.1% from 20.2%
  - Selling, general and administrative expenses as a percentage of home sale revenues ("SG&A rate") improved by 100 basis points to
- Net income of \$154.4 million, or \$2.11 per diluted share, up 83% from \$84.4 million or \$1.21 per diluted share\*
   Effective tax rate of 24.9% vs. 24.4%
- Dollar value of net new orders increased 40% to \$1.47 billion from \$1.04 billion
  - Unit net orders increased 14% to 2,714
  - · Average selling price of net orders up 24%
- Dollar value of ending backlog up 73% to \$4.11 billion from \$2.37 billion
   Unit backlog increased 49% to 7,678

  - · Average selling price of homes in backlog up 16%
- \* Per share amount for the 2020 second quarter has been adjusted for the 8% stock dividend declared and paid in the 2021 first quarter.

#### 2021 Outlook and Other Selected Information<sup>1</sup>

- Home deliveries for the 2021 third quarter between 2,500 and 2,700
  - Average selling price for 2021 third quarter unit deliveries between \$510,000 and \$520,000
  - Gross margin from home sales for the 2021 third quarter of approximately 23.5% (excluding impairments and warranty adjustments) Full year 2021 home deliveries between 10,000 and 11,000
- Active subdivision count goal of at least 10% growth during 2021 (from December 31, 2020 to December 31, 2021)
- Lots controlled of 34,400 at June 30, 2021, up 37% year-over-year
   Quarterly cash dividend of forty cents (\$0.40) per share declared on July 26, 2021, up 31% year-over-year (after adjusting for 8% stock dividend in March
  - Consistent dividend program for over 25 years
  - Ouarterly dividend has more than doubled in the past five years

M.D.C. Holdings, Inc. was founded in 1972. MDC's homebuilding subsidiaries, which operate under the name Richmond American Homes, have built and financed the American Dream for more than 220,000 homebuyers since 1977. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of Dream for more than 220,000 homebuyers since 1977. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange Country, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Orlando, Jacksonville, Seattle, Portland, Boise and Nashville. The Company's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit www.mdcholdings.com.

#### Forward-Looking Statements

Certain statements in this release, including any statements regarding our business, financial condition, results of operation, cash flows, strategies and prospects, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of MDC to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include, among other things, (1) general economic conditions, including the impact of the COVID-19 pandemic, changes in consumer confidence, inflation or deflation and employment levels; (2) changes in business conditions experienced by MDC, including restrictions on business activities resulting from the COVID-19 pandemic, cancellation rates, net home orders, home gross margins, land and home values and subdivision counts; (3) changes in interest rates, mortgage lending programs and the availability of credit; (4) changes in the market value of MDC's investments in marketable securities; (5) uncertainty in the mortgage lending industry, including repurchase requirements associated with HomeAmerican Mortgage Corporation's sale of mortgage loans (6) the relative stability of debt and equity markets; (7) competition; (8) the availability and cost of land and other raw materials used by MDC in its homebuilding operations; (9) the availability and cost of performance bonds and insurance covering risks associated with our business; (10) shortages and the cost of labor; (11) weather related slowdowns and natural disasters; (12) slow growth initiatives; (13) building moratoria; (14) governmental regulation, including orders addressing the COVID-19 pandemic, the interpretation of tax, labor and environmental laws; (15) terrorist acts and other acts of war; (16) changes in energy prices; and (17) other factors over which MDC has little or no control. Additional information about the risks and uncertainties applicable to MDC's business is contained in MDC's Form 10-Q for the quarter ended June 30, 2021, which is scheduled to be filed with the Securities and Exchange Commission today. All forward-looking statements made in this press release are made as of the date hereof, and the risk that actual results will differ materially from expectations expressed in this press release will increase with the passage of time. MDC undertakes no duty to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in our subsequent filings, releases or webcasts should be consulted

#### M.D.C. HOLDINGS, INC. Consolidated Statements of Operations and Comprehensive Income (Unaudited)

Three Mon	ths Ended	Six Months Ended				
June	30,	June 30,				
2021	2020	2021	2020			

(Dollars in thousands, except per share amounts)

Homebuilding:

Home sale revenues Home cost of sales Gross profit

1,367,773 \$ 886,758 2,409,631 1,583,843 (1,051,181)(707,789)(1,865,069)(1,266,436)317,407 316,592 178,969 544,562

<sup>&</sup>lt;sup>1</sup> See "Forward-Looking Statements" below.

Selling, general and administrative expenses Interest and other income Other expense Homebuilding pretax income	_	(128,861) 868 (1,090) 187,509		(92,316) 720 (2,452) 84,921		(243,854) 1,835 (1,527) 301,016		(181,637) 2,609 (3,789) 134,590
Financial Services:								
Revenues		33,318		32,964		78,341		54,850
Expenses		(16,440)		(12,178)		(31,545)		(23,107)
Other income (expense), net		1,155		5,931		2,042		(6,133)
Financial services pretax income		18,033		26,717		48.838		25,610
Income before income taxes		205,542		111,638		349,854		160,200
Provision for income taxes		(51,190)		(27,242)		(84,812)		(39,044)
Net income	\$	154,352	\$	84,396	\$	265,042	\$	121,156
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Comprehensive income	\$	154,352	\$	84,396	\$	265,042	\$	121,156
Earnings per share:								
Basic	\$	2.19	\$	1.23	\$	3.76	\$	1.78
Diluted	\$	2.11	\$	1.21	\$	3.62	\$	1.73
Weighted average common shares outstanding:								
Basic	7	0,291,057	68	,057,093	7	0,044,326	6	7,775,735
Diluted	7	2,715,273	69	,207,415	7	2,754,141	6	9,701,942
Dividends declared per share	\$	0.40	\$	0.31	\$	0.77	\$	0.61

#### M.D.C. HOLDINGS, INC. Consolidated Balance Sheets (Unaudited)

June 30, December 31, 2021 2020 (Dollars in thousands, except per share amounts) **ASSETS** Homebuilding: Cash and cash equivalents 638,547 411,362 \$ Restricted cash 14,158 15,343 Trade and other receivables 133,146 72,466 Inventories: Housing completed or under construction 1,872,666 1,486,587 Land and land under development 1,309,360 3,182,026 1,345,643 2,832,230 Total inventories Property and equipment, net 59,664 61,880 Deferred tax asset, net 14,793 11,454 Prepaids and other assets 98,066 101,685 Total homebuilding assets 4,140,400 3,506,420 **Financial Services:** Cash and cash equivalents 88,654 77,267 232,556 48,677 Mortgage loans held-for-sale, net Other assets 186.086 43,054 Total financial services assets 317,794 358,500 **Total Assets** 4,458,194 3,864,920 \$ **LIABILITIES AND EQUITY** Homebuilding: 135,712 98,862 Accounts payable Accrued and other liabilities 330,929 300,735 Revolving credit facility 10,000 10,000 1,037,391 Senior notes, net 1,384,714 Total homebuilding liabilities 1,861,355 1,446,988 **Financial Services:** Accounts payable and accrued liabilities Mortgage repurchase facility 99,599 95,630 202,390 164,681 Total financial services liabilities 264,280 298,020 **Total Liabilities** 2,125,635 1,745,008 Stockholders' Equity Preferred stock, \$0.01 par value; 25,000,000 shares authorized; none issued or outstanding Common stock, \$0.01 par value; 250,000,000 shares authorized; 70,619,638 and 64,851,126 issued and outstanding at June 30, 2021 and December 31, 2020, respectively 706 649 1,689,689 1,407,597 711,666 Additional paid-in-capital Retained earnings 642,164 2,332,559 Total Stockholders' Equity 2,119,912 Total Liabilities and Stockholders' Equity 4,458,194 \$ 3,864,920

# M.D.C. HOLDINGS, INC. Consolidated Statement of Cash Flows (Unaudited)

		Three Months Ended June 30,			Six Months Ended June 30,		
	2021 2020			2021		2020	
Operating Activities: Net income	\$	154.352	\$	84.396	\$ 265.042	\$	121.156
Adjustments to reconcile net income to net cash provided by operating activities:		,		,	, .		,
Stock-based compensation expense		8,941		5,488	18,867		9,928
Depreciation and amortization		9,175		6,375	16,178		11,527
Net (gain) loss on marketable equity securities		_		(4,983)	_		8,285

Deferred income tax expense Net changes in assets and liabilities:	(1,991)	831	(3,339)	1,962
Trade and other receivables	(16.823)	(21,834)	(57.105)	(23,445)
Mortgage loans held-for-sale, net	44.703	(39,646)	46,470	23,454
Housing completed or under construction	(167,043)	(54,956)	(385,698)	(233,829)
Land and land under development	1,401	65,867	36.379	94,918
Prepaids and other assets	28,289	9,669	4,695	1,209
Accounts payable and accrued liabilities	9,037	41,670	70,595	40,539
Net cash provided by operating activities	70,041	92,877	12,084	55,704
Investing Activities:				
Purchases of marketable securities	_	(1,022)	_	(10.804)
Sales of marketable securities	_	49,990	_	59,266
Purchases of property and equipment	(7,698)	(6,456)	(13,447)	(12,968)
Net cash provided by (used in) investing activities	(7,698)	42,512	(13,447)	35,494
Financine Activities				
Financing Activities: Payments on mortgage repurchase facility, net	(52,801)	33,350	(37,709)	(7,522)
Payments on homebuilding line of credit, net	(32,801)	(5,000)	(37,709)	(5,000)
Repayment of senior notes	_	(3,000)	_	(250.000)
Proceeds from issuance of senior notes	_	_	347.725	298,050
Dividend payments	(28,248)	(20,914)	(54,913)	(41,682)
Payments of deferred financing costs	(==,= :=,	(==7== -7	(819)	( -//
Issuance of shares under stock-based compensation programs, net	(16,543)	(6,862)	(15,534)	1,332
Net cash provided by (used in) financing activities	(97,592)	574	238,750	(4,822)
Net cash provided by (used in) financing activities	(37,332)		230,730	(4,022)
Net increase (decrease) in cash, cash equivalents and restricted cash	(35,249)	135,963	237,387	86,376
Cash, cash equivalents and restricted cash:				
Beginning of period	776,608	424,625	503,972	474,212
End of period	\$ 741,359	\$ 560,588	\$ 741,359	\$ 560,588
Reconciliation of cash, cash equivalents and restricted cash:				
Homebuilding:				
Cash and cash equivalents	\$ 638,547	\$ 482,702	\$ 638,547	\$ 482,702
Restricted cash	14,158	15,668	14,158	15,668
Financial Services:		-		
Cash and cash equivalents	88,654	62,218	88,654	62,218
Total cash, cash equivalents and restricted cash	\$ 741,359	\$ 560,588	\$ 741,359	\$ 560,588

# New Home Deliveries

						Th	iree Mo	onths Ended Jun	e 30	,						
			2021			2020					% Change					
	Homes	_	Home Sale Revenues	,	Average Price	Home	s	Home Sale Revenues		Average Price	Hor	nes	Hor Sa Reve	le	Average	e Price
							(Doll:	ars in thousands	s)							
West	1,672	\$	847,683	\$	507.0	1,017		\$ 490,117	. \$	481.9	64	%	73	%	5	%
Mountain	711		400,633		563.5	608		316,666		520.8	17	%	27	%	8	%
East	339		119,457		352.4	275		79,975		290.8	23	%	49	%	21	%
Total	2,722	\$	1,367,773	\$	502.5	1,900		\$ 886,758	\$	466.7	43	%	54	%	8	%

				Six	Months Ended June 3	0,				
		2021			2020		% Change			
	Home Sale Homes Revenues		Average Price	Homes	Home Sale Revenues	Average Price	Homes	Average Price		
	nomes	Revenues	FIICE	nomes	Revenues	FIICE	nomes	Revenues	Average Frice	
				1)	Dollars in thousands)					
West	2,948	\$ 1,464,294	\$ 496.7	1,888	\$ 895,615	\$ 474.4	56 %	63 %	5 %	
Mountain	1,323	725,350	548.3	1,043	539,524	517.3	27 %	34 %	6 %	
East	629	219,987	349.7	516	148,704	288.2	22 %	48 %	21 %	
Total	4,900	\$ 2,409,631	\$ 491.8	3,447	\$ 1,583,843	\$ 459.5	42 %	52 %	7 %	

# Net New Orders

						Т	hree I	Months Ended J	une 30	),					
		20	021			2020						% Change			
	Homes	 Dollar Value		Average Price	Monthly Absorption Rate *	Homes		Dollar Value		Average Price	Monthly Absorption Rate *	Homes	Dollar Value	Average Price	
							(Do	llars in thousar	nds)						
West	1,602	\$ 850,742	\$	531.0	5.67	1,309	\$	574,996	\$	439.3	4.62	22 %	48 %	21 %	
Mountain	706	433,793		614.4	4.18	758		362,228		477.9	3.99	(7) %	20 %	29 %	
East	406	180,205		443.9	3.56	323		106,436		329.5	3.53	26 %	69 %	35 %	
Total	2,714	\$ 1,464,740	\$	539.7	4.80	2,390	\$	1,043,660	\$	436.7	4.23	14 %	40 %	24 %	

						Six Months Ended June	: 30,				
		202	21			202	% Change				
	Homes	Dollar Value	Average Price	Monthly Absorption Rate *	Homes	Dollar Value	Average Price	Monthly Absorption Rate *	Homes	Dollar Value	Average Price
						(Dollars in thousands	s)				
West	3,377	\$ 1,791,809	\$ 530.6	5.73	2,691	\$ 1,262,330	\$ 469.1	4.88	25 %	42 %	13 %
Mountain	1,717	1,017,585	592.7	5.03	1,451	722,197	497.7	3.76	18 %	41 %	19 %
East	829	354,950	428.2	4.03	647	206,911	319.8	3.58	28 %	72 %	34 %
Total	5,923	\$ 3,164,344	\$ 534.2	5.21	4,789	\$ 2,191,438	\$ 457.6	4.28	24 %	44 %	17 %
					. <del></del>						

<sup>\*</sup>Calculated as total net new orders in period  $\div$  average active communities during period  $\div$  number of months in

period

# **Active Subdivisions**

				Averag	e active Sur	oaivisions	Average Active Subdivisions				
	Ac	tive Subdiv	isions	Thi	ree Months E	Ended	Si	Six Months Ended			
	June 30, %			Jun	e 30,	%	Jun	June 30,			
	2021	2020	Change	2021 2020		Change	2021	2020	Change		
West	91	96	(5) %	94	95	(1) %	98	92	7 %		
Mountain	55	63	(13) %	56	63	(11) %	57	64	(11) %		
East	41	33	24 %	38	31	23 %	34	30	13 %		
Total	187	192	(3) %	188	189	(1) %	189	186	2 %		

# Backlog

					June 30,				
		2021			2020	% Change			
	Homes	Dollar Value	Average Price	Homes	Dollar Value	Average Price	Homes	Dollar Value	Average Price
				(Dol	llars in thousands)				
West	4,139	\$ 2,204,50	0 \$ 532.6	2,826	\$ 1,336,251	\$ 472.8	46 %	65 %	13 %
Mountain	2,412	\$ 1,426,49	6 591.4	1,619	\$ 816,559	504.4	49 %	75 %	17 %
East	1,127	\$ 482,73	6 428.3	698	\$ 220,362	315.7	61 %	119 %	36 %
Total	7,678	\$ 4,113,73	\$ 535.8	5,143	\$ 2,373,172	\$ 461.4	49 %	73 %	16 %

# Homes Completed or Under Construction (WIP lots)

	Jun	e 30,	%	
	2021	2020	Chan	ge
Unsold:		·		
Completed	19	109	(83)	%
Under construction	214	191	12	%
Total unsold started homes	233	300	(22)	%
Sold homes under construction or completed	6,655	3,573	86	%
Model homes under construction or completed	502	502	_	%
Total homes completed or under		·		
construction	7,390	4,375	69	%

# Lots Owned and Optioned (including homes completed or under construction)

		June 30, 2021			June 30, 2020				
	Lots	Lots		Lots	Lots		Total		
	Owned	Optioned	Total	Owned	Optioned	Total	% Change		
West	13,265	4,729	17,994	9,364	2,619	11,983	50 %		
Mountain	6,599	4,174	10,773	6,076	2,667	8,743	23 %		
East	3,636	1,997	5,633	2,260	2,041	4,301	31 %		
Total	23,500	10,900	34,400	17,700	7,327	25,027	37 %		

# Selling, General and Administrative Expenses

	Three Months Ended June 30,						Six Months Ended June 30,						
		2021			2020		Change	2021			2020		Change
	(Dollars in thousands)												
General and administrative expenses	\$	61,958		\$	40,419		\$ 21,539	\$ 119,121		\$	85,508		\$ 33,613
General and administrative expenses as a percentage													
of home sale revenues		4.5	%		4.6	%	-10 bps	4.9	%		5.4	%	-50 bps
Marketing expenses	\$	26,832		\$	22,657		\$ 4,175	\$ 52,535		\$	44,103		\$ 8,432
Marketing expenses as a percentage of home sale													
revenues		2.0	%		2.6	%	-60 bps	2.2	%		2.8	%	-60 bps
Commissions expenses	\$	40,071		\$	29,240		\$ 10,831	\$ 72,198		\$	52,026		\$ 20,172
Commissions expenses as a percentage of home sale													
revenues		2.9	%		3.3	%	-40 bps	3.0	%		3.3	%	-30 bps
Total selling, general and administrative expenses	\$	128,861		\$	92,316		\$ 36,545	\$ 243,854		\$	181,637		\$ 62,217
Total selling, general and administrative expenses as		0.4	%		10.4	%	-100 bps	10.1	%		11 5	0/	-140 bps
a percentage of home sale revenues		9.4	%		10.4	7/0	-100 pbs	 10.1	70		11.5	%	-140 DDS

# Capitalized Interest

		onths Ended ne 30,	Six Months Ended June 30,			
	2021	2020	2021	2020		
		(Dollars in	thousands)			
Homebuilding interest incurred Less: Interest capitalized	\$ 17,409 (17,409)	\$ 15,094 (15,094)	\$ 34,741 (34,741)	\$ 31,628 (31,628)		
Homebuilding interest expensed	\$ —	\$ —	\$ —	\$ —		
Interest capitalized, beginning of period Plus: Interest capitalized during period Less: Previously capitalized interest included in home cost of sales		\$ 59,077 15,094 (17,242)	\$ 52,777 34,741 (33,167)	\$ 55,310 31,628 (30,009)		
Interest capitalized, end of period	\$ 54,351	\$ 56,929	\$ 54,351	\$ 56,929		

For further information: Robert N. Martin, Senior Vice President and Chief Financial Officer, 1-866-424-3395, IR@mdch.com

 $\underline{https://ir.richmondamerican.com/2021-07-29-M-D-C-Holdings-Announces-Second-Quarter-2021-Results}$