

New Community Opening in Riverdale

Inspired Homes by Richmond American--Priced Within Reach

RIVERDALE, Utah, Jan. 9, 2019 /PRNewswire/ -- Richmond American Homes of Utah, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce the Grand Opening of Coleman Farms, a beautiful new community showcasing floor plans from the popular Seasons™ Collection (RichmondAmerican.com/SeasonsUT), offering a versatile variety of features—and hundreds of personalization options—all at an amazing price point.

GRAND OPENING EVENT:

Prospective homebuyers and real estate agents are invited to a Grand Opening celebration on **Saturday, January 12, 2019, from 11 a.m. to 3 p.m.** The event will feature complimentary refreshments and tours of the ranch-style Amethyst and two-story Pearl model homes. For more information about this event, please visit RichmondAmerican.com/Coleman.

MORE ABOUT COLEMAN FARMS

- New homes from the upper \$200s
- 2 to 6 bedrooms, up to approx. 2,660 sq. ft.
- Incredible included features, such as center-meet sliding patio doors and 3-car garages
- Complimentary design assistance at the Richmond American Home Gallery™

This event is located at 5228 South 1250 West, Riverdale, UT 84405.

Call 801.545.3429 or visit RichmondAmerican.com for additional information.

About M.D.C. Holdings, Inc.

Operating under the name Richmond American Homes, MDC's homebuilding subsidiaries have built more than 200,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in Arizona, California, Colorado, Florida, Maryland, Nevada, Oregon, Florida, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by the following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit MDCHoldings.com.

SOURCE M.D.C. Holdings, Inc.

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