

Richmond American Homes Named 2019 Silver Award Recipient for Best Design Center

The homebuilder's HG² design center is now an NAHB Gold Award finalist

DENVER, Dec. 6, 2018 /PRNewswire/ -- Richmond American Homes of Colorado, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce that its new HG² design center was named a 2019 Silver Award recipient for Best Design Center in The Nationals, the National Association of Home Builders' "largest and most prestigious awards competition."

Located in Denver, Colorado, HG² was built to showcase the focused assortment of fixtures and finishes available in Richmond American's new Seasons™ Collection, which offers a versatile variety of features at an amazing price point. Boasting clean lines and a soothing, neutral color palette, the stunning 1,700-square foot showroom is located just a few doors down from the builder's original Home Gallery™ design center.

Started in 1982 as the Institute of Residential Marketing, The Nationals award program continues to recognize superior new home sales and marketing achievements. "The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Kelly Fink, chairperson of The Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

Silver Award winners are the top vote recipients in each category and are finalists for the Gold Award. Gold Awards in each category will be presented as part of the [International Builders' Show](#) on February 19, 2019, at Caesars Palace in Las Vegas. The award ceremony is expected to draw more than 1,000 attendees. Visit <http://www.thenationals.com> to order tickets.

A panel of seven industry professionals from across the country determined the Silver and Gold award winners from a field of nearly 1,300 entries during a three-day judging process.

For more information about The Nationals, call 800-658-2751 or 909-987-2758 or email [Lisa Parrish](#). To learn more about HG² or Richmond American's sought-after Seasons™ Collection homes, visit [RichmondAmerican.com](#).

About M.D.C. Holdings, Inc.

Operating under the name Richmond American Homes, MDC's homebuilding subsidiaries have built more than 200,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in Arizona, California, Colorado, Florida, Maryland, Nevada, Oregon, Florida, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by the following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit [MDCHoldings.com](#).

SOURCE M.D.C. Holdings, Inc.

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