New Seasons(TM) Communities Coming To Jacksonville

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JACKSONVILLE, Fla., Feb. 15, 2018 /PRNewswire/ -- Richmond American Homes of Florida, LP., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is excited to introduce five new Seasons™ communities in the Jacksonville area, each offering affordable pricing on new homes. Richmond American's Seasons™ Collection features ranch and two-story homes with up to approximately 2,650 sq. ft. and five bedrooms, available in a versatile range of floor plans. Every to-be-built home also includes complimentary design assistance from Richmond American's Home Gallery™, which offers hundreds of personalization options.

NOW SELLING: ROLLING HILLS AT LAKE ASBURY AND WOODBRIDGE:

Rolling Hills at Lake Asbury is located in the heart of Clay County, and showcases new homes starting in the upper \$100s. Residents will enjoy a pool, fitness center, sand volleyball court, tennis courts and more.

<u>Woodbridge</u> offers large homesites from the upper \$100s, as well as close proximity to A1A/SR-200 and easy access to popular schools, shopping and dining.

THREE NEW SEASONS™ COMMUNITIES COMING SOON

The Jacksonville area will also be home to Osprey Landing, Reserve at Heron Cove and Victoria Preserve. Reserve at Heron Cove boasts unique views of the St. Johns River as well as a community pool, and both Reserve at Heron Cove and Osprey Landing are in close proximity to River City Marketplace and I-295. Victoria Preserve is close to downtown Jacksonville, and also features a community pool.

Please call 904.541.2555 or visit RichmondAmerican.com to learn more.

About M.D.C. Holdings, Inc.

Operating under the name Richmond American Homes, MDC's homebuilding subsidiaries have built more than 195,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in Arizona, California, Colorado, Florida, Maryland, Nevada, Oregon, Utah, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by the following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit MDCHoldings.com.

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