

## Three Model Homes Named Finalists For The Denver MAME Awards

PR Newswire  
DENVER

DENVER, Oct. 12, 2017 /PRNewswire/ -- Richmond American Homes of Colorado, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is excited to announce that three of its model homes have been named finalists for the Denver Marketing and Merchandising Excellence (MAME) Awards, in the category of Best Interior Merchandising of a Model. Tour each model home for a comprehensive showcase of Richmond American's versatile floor plan selections and design options.

### [The Amethyst model](#) | **Seasons at Traditions** | **Aurora**

Chic décor and a refined modern style distinguish this exceptional ranch-style home, featuring a cool gray paint scheme complemented by graceful touches of deep plum.

*The Amethyst floor plan is part of Richmond American's popular Seasons™ Collection—designed to place homeownership within reach.*

### [The Daley model](#) | **Forest Trace** | **Aurora**

Masterful merchandising defines the Daley's open entertaining spaces, giving them structure and purpose without sacrificing freedom of movement.

### [The Holbrook model](#) | **Montane** | **Morrison**

With crisp, clean lines and a neutral warm bronze color palette, this luxurious home serves as a master class in contemporary mountain design.

### **About M.D.C. Holdings, Inc.**

Operating under the name Richmond American Homes, MDC's homebuilding subsidiaries have built more than 190,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in 20 markets located in Arizona, California, Colorado, Florida, Maryland, Nevada, Oregon, Utah, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit [MDCHoldings.com](http://MDCHoldings.com).

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