## 3 Communities, 19 Floor Plans Now Selling In Jacksonville Region

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JACKSONVILLE, Fla., July 18, 2017 /<u>PRNewswire</u>/ -- Richmond American Homes of Florida, LP, a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce a number of new home opportunities in the Jacksonville area.

The homebuilder now offers 19 floor plans between the following communities:

Located in popular St. Augustine, <u>Gran Lake</u> has an elementary school within walking distance. The masterplan also offers an amenity center and lake. Homes are priced from the upper \$200s, and are in close proximity to downtown and shopping.

Set in Fleming Island, <u>White Oak Estates</u> offers a community dock that extends into Doctors Lake, as well as easy access to Fleming Island Town Center. Homes are priced from the low \$300s.

Notably, the builder's popular <u>Seasons<sup>™</sup> Collection</u> is now available at <u>Rolling Hills at Lake Asbury</u> in the heart of Clay County. Priced from the upper \$100s, this series provides the benefits of a new home at an attractive price point. Lake Asbury homeowners enjoy a number of outdoor activities, including a pool, tennis courts and sand volleyball courts.

All buyers building from the ground up work with a design consultant at Richmond American's Home Gallery™ to choose from hundreds of textures, finishes and fixtures.

To learn more about opportunities in Jacksonville, call 888-500-7060 or visit RichmondAmerican.com.

## About M.D.C. Holdings, Inc.

Since 1977, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 190,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Northern Colorado, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Northern Virginia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit <u>MDCHoldings.com</u>.

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