

Richmond American's Seasons(TM) Collection Brings Price-Friendly Homes To Florida

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JACKSONVILLE, Fla., Dec. 14, 2016 /PRNewswire/ -- The Jacksonville Division of Richmond American Homes of Florida, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce the introduction of the [Seasons™ Collection](#) to the Jacksonville market. This series of homes is aimed at providing potential homebuyers the ability to purchase a brand new home at an atypical price point for the region.

The Seasons™ Collection is now selling in Jacksonville, Florida at The Crossings at Bartram, priced from the low \$200,000s. This product is attainable for a wide range of buyers. Four floor plans are available—all including 9-foot ceilings, as well as many other options to personalize with fixtures and finishes.

This beautiful Jacksonville community has many appealing features:

- Neighborhood pool.
- Easy access to popular schools, shopping, dining and downtown.
- Near major highways like I-95 and I-295 and the newly constructed SR-9B.
- Proximity to the beach.
- At this time, there are no Community Development District fees.
- Planned Durbin Lakes retail center with 1,600 acres of lakes, woodland and nature trails surrounding shops, upscale restaurants and entertainment venues.

As part of the Seasons™ Collection, buyers will be able to choose from ranch and two-story floor plans with inviting layouts and popular features homebuyers look for in every season of life. The intelligently engineered plans will include as many as 4 bedrooms.

Richmond American's "With us, it's personal™" philosophy is evident in this collection of homes. After selecting a floor plan from the Seasons™ Collection, Florida buyers have the opportunity to work with an interior designer at Richmond American's Home Gallery to choose from hundreds of textures, finishes and fixtures that match their taste and budget. Professional design assistance is included with every "to-be-built" Richmond American home.

Homebuyers interested in learning more about the Seasons™ Collection in Florida are encouraged to contact the company at 888-500-7060. More information will be posted at [RichmondAmerican.com/Seasons](#) as it becomes available.

About M.D.C. Holdings, Inc.

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 185,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Northern Colorado, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Northern Virginia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit [MDCHoldings.com](#).

SOURCE M.D.C. Holdings, Inc.

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