Richmond American Opens Seven New Communities In Denver-Metro Area

Area homebuyers now have more choices in Aurora, Centennial and Parker

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DENVER, Dec. 8, 2016 /PRNewswire/ -- Homebuyers in the Denver metro area can now choose from an exciting array of brand-new neighborhoods and floor plans. Richmond American Homes of Colorado, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is excited to announce seven Community Grand Openings in the cities of Aurora, Centennial and Parker.

The first of the new neighborhoods, Seasons at Traditions, opened in the popular Traditions masterplan in early November. Seasons at Traditions features the builder's inspired <u>Seasons Collection</u>, designed to provide homebuyers with abundant personalization options at an affordable price point. Buyers at this community can choose from four distinctive single- and two-story floor plans with up to four bedrooms and approximately 1,950 square feet. All available floor plans are modeled at the community, and prices start from the upper \$200s.

Overlook at Cherry Creek in Parker also opened this fall, and the inviting community will debut two new model homes—including the newly designed Dillon II—in early 2017. Located near the Cherry Creek regional trail system, within walking distance of popular shops, restaurants and entertainment, this exceptional new neighborhood offers 10 ranch and two-story floor plans with two to seven bedrooms and approximately 1,900 to 3,300 square feet, priced from the \$400s.

Richmond American is also now selling at three new neighborhoods in the exceptional Southshore masterplan in Aurora: Lakeview at Southshore, Waverly at Southshore and Hillcrest at Southshore. Lakeview and Waverly each boast a distinctive collection of ranch-style homes for single-level living. Just steps away from the 800-acre Aurora Reservoir, Southshore boasts abundant amenities, including a saltwater pool, parks, trails and private reservoir access, not to mention close proximity to Cherry Creek schools, Southlands Mall and area golf courses.

Southshore homebuyers can choose from three distinct collections and nine total floor plans, which range from two to seven bedrooms and approximately 1,900 to 3,200 sq. ft., priced from the \$400s. Two model homes are scheduled to open for touring in early 2017.

Cityscapes at Southcreek offers the builder's contemporary, three-story standalone Cityscape floor plans, which include up to three bedrooms and approximately 1,750 sq. ft. With select plans, buyers can even opt for a luxurious rooftop terrace—perfect for entertaining! This remarkable new neighborhood is close to local parks, restaurants, shopping and entertainment, with easy access to the Denver Tech Center and Meridian International Business Center. Two model homes are scheduled to open for touring in the spring.

The final community, Anthology West in Parker, features an assortment of beautiful ranch and two-story floor plans ranging from approximately 1,850 to 3,050 sq. ft., from the upper \$300s. Residents will enjoy coveted amenities like a large neighborhood park, biking and walking paths and a 3,000 sq. ft. clubhouse with a pool, plus easy access to I-25, C-470, Parker Road and the Lone Tree Station for light rail use. Two model homes are scheduled to open for touring in the spring.

For more information about these and other Richmond American communities, floor plans and special offers, call 888-500-7060 or visit <u>RichmondAmerican.com</u>.

About M.D.C. Holdings, Inc.

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 185,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Northern Colorado, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Northern Virginia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit MDCHoldings.com.

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