## Richmond American Debuts Seasons Model Home Complex In Denver

Tour four new models at Seasons at Traditions and learn about Grand Opening specials

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DENVER, Nov. 16, 2016 /PRNewswire/ -- Richmond American Homes of Colorado, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), invites prospective homebuyers to attend its Four-model Grand Opening at Seasons at Traditions in Aurora, now through November 20, from 9 a.m. to 5 p.m. The inspired Seasons Collection features open, inviting floor plans at a price point that appeals to a wide range of homebuyers, who can also take advantage of exciting Grand Opening specials during this timeframe.

The Seasons Collection was designed to provide homebuyers with the ability to personalize their new living spaces to suit their needs at a price they can afford—regardless of their season in life. Seasons at Traditions offers four distinctive single- and two-story floor plans with up to four bedrooms and approximately 1,950 square feet, from the upper \$200s. Although Seasons Collection homes are available at <a href="select locations across Colorado">select locations across Colorado</a>, this is the first time the impressive Amethyst, Onyx, Coral and Citrine homes will be modeled in the Denver metro area.

The Four-model Grand Opening event is a wonderful opportunity for buyers to tour the homes, speak with sales associates and learn everything this remarkable master-planned community has to offer, including a clubhouse with pool and close proximity to local schools, parks and trails.

Seasons at Traditions is located at 25126 E. 1<sup>st</sup> Avenue in Aurora. For more information about the Grand Opening event or the community, or to learn about other neighborhoods, special events and offers in your area, call 303.850.5750 or visit RichmondAmerican.com.

## About M.D.C. Holdings, Inc.

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 185,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Northern Colorado, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Northern Virginia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit MDCHoldings.com.

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