

# New 2,000 Square Foot Home Design Center Grand Opens in Orlando

## Richmond American Homes Opens Innovative Center to Give Homebuyers More Choice

PR Newswire  
ORLANDO, Fla.

ORLANDO, Fla., Sept. 6, 2016 /PRNewswire/ -- M.D.C. Holdings, Inc. (NYSE: MDC) is pleased to announce that its [Richmond American Homes](#) of Florida subsidiary, Orlando division, just announced the debut of its brand new 2,000-square-foot Home Gallery. The design center is located just off SR-528 and S. John Young Parkway. The new center is aimed at providing homebuyers with more choices in everything from flooring to cabinetry to home technology.

### Richmond American's [Design Center Grand Opening](#) is scheduled for September 10.

"Many builders restrict the selections to packages and don't let customers mix and match options. We think that's too limiting. When you're building from the ground up, personalization is a big selling point," said David Viger, Acting President for Orlando.

#### Complimentary design consultations

Homebuyers intimidated by hundreds of choices in tile or light fixtures can take advantage of the Home Gallery's complimentary design consultations. After contract, every buyer of a to-be-built home makes an appointment with a designer, who helps the buyer choose their selections and keep the project on budget. To take out the guesswork, Richmond American's fixtures and finishes are also professionally grouped into Color Studios for foolproof color matching.

#### Grand opening details

The grand opening is a unique opportunity for the public to tour the beautiful new facility and learn more about what goes into building a new home.

- Saturday, September 10, from 10 a.m. to 2 p.m.
- 2822 Commerce Park Drive, Suite 100, Orlando, FL 32819
- Facility tours
- Hundreds of fixtures and finishes on display
- Refreshments catered by local favorite, East End Market

#### More information

For more details about the Home Gallery, this event or the new home building process, call 321-441-3671. For information about the Richmond American product selection in Orlando, visit [RichmondAmerican.com](#).

#### About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 185,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Northern Colorado, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Northern Virginia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit [www.MDCHoldings.com](#).

Photo - <http://photos.prnewswire.com/prnh/20160906/404543>

SOURCE M.D.C. Holdings, Inc.

---

<https://ir.richmondamerican.com/2016-09-06-New-2-000-Square-Foot-Home-Design-Center-Grand-Opens-in-Orlando>