

Richmond American's New Collection Brings Homes From The Upper \$200,000s To Colorado

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DENVER, Feb. 4, 2016 /PRNewswire/ -- Richmond American Homes of Colorado, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce the introduction of the Seasons Collection to the Denver market. This brand new series of homes is aimed at providing potential homebuyers with the ability to purchase a brand new home at a price point not typical for the region.

The new collection is now selling in Windsor, Colorado at Jacoby Farm, priced from the upper \$200,000s. With principal and interest payments starting under \$1,250, this product will be attainable for a wide range of buyers. Four floor plans are currently available for sale—all offering 9-foot ceilings standard, as well as many options to personalize with fixtures and finishes. Three model homes are scheduled to open in 2016 at this Windsor community.

The company also has plans to expand this product offering to their Traditions community in Aurora. Everywhere the Seasons Collection is available, buyers will be able to choose from contemporary ranch and two-story floor plans with open, inviting layouts and the popular features homebuyers look for in every season of life. The smartly engineered plans will include as many as 4 bedrooms.

Richmond American's "With us, it's personal" philosophy will not be lost on this collection of homes. After selecting a floor plan from the Seasons Collection, Colorado buyers will have the opportunity to work with an interior designer at Richmond American's Home Gallery to choose from hundreds of textures, finishes and fixtures that match their individual taste and budget. Professional design assistance is a complimentary service with every "to-be-built" Richmond American home.

Homebuyers interested in learning more about the Seasons Collection and its expansion in Colorado are encouraged to contact the company at 888-500-7060. More information will be posted at RichmondAmerican.com/Seasons as it becomes available.

About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 180,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit WWW.MDCHOLDINGS.COM.

SOURCE M.D.C. Holdings, Inc.

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