

Richmond American Announces New Single-Family Home Collection in Laveen, from the \$150s

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LAVEEN, Ariz., Jan. 20, 2016 /PRNewswire/ -- Richmond American Homes of Arizona, a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce that its brand-new Seasons Collection is now selling at Rogers Ranch in Laveen. Prospective buyers will be able to tour three fully furnished model homes at this exciting new community in early 2016.

The inspired collection will offer four brand-new, contemporary ranch and two-story floor plans with airy 9' ceilings, open, inviting layouts and the popular features homebuyers look for in every season of life. The smartly engineered plans will include as many as 4 bedrooms. With principal and interest payments starting at less than \$700 a month, these exceptional new homes will be attainable for a wide range of buyers.

After selecting a new home from the Seasons Collection, buyers will have the opportunity to work closely with the professional design consultants at Richmond American's Home Gallery to choose colors, textures, finishes, fixtures, exterior design options and even furniture layouts for their new living spaces—a complimentary service!

Rogers Ranch offers easy access to popular schools, shopping, dining and recreation, including abundant pocket parks and trails.

The Seasons Collection is now selling at Rogers Ranch, Trailside Point and Glennwilde, and model homes will soon be open for tours at all three communities. The collection will also be available at Villas at Montana Vista and Sienna Hills in the near future. For more information, call 888-500-7060 or visit RichmondAmerican.com/Seasons.

About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 180,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in the homes its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit WWW.MDCHOLDINGS.COM.

SOURCE M.D.C. Holdings, Inc.

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