

M.D.C. Holdings Announces Community Grand Opening In Irvine

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IRVINE, Calif., Aug. 11, 2015 /PRNewswire/ -- Richmond American Homes of California, a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce the Grand Opening of Ellwood at Beacon Park, an exceptional new neighborhood in Irvine.

The second of Irvine's Great Park Neighborhoods, Beacon Park offers a wealth of exciting amenities, including a community center, swimming pool, walking trails, and a spacious central park. Residents will appreciate easy access to notable Irvine Unified School District schools and close proximity to popular shopping, dining, recreation, toll roads and the 5 Freeway. Beacon Park is the first of the Great Park Neighborhoods to have direct access to the Orange County Great Park.

Ellwood at Beacon Park features a distinctive collection of two-story homes with up to four bedrooms and approximately 2,300 square feet, priced from the upper \$700,000s. New homes in this remarkable collection include impressive standard features, such as deluxe kitchens with granite countertops and center islands and convenient main-floor bedrooms and baths. Buyers can also choose from hundreds of personalization options, including relaxing rooftop terraces.

After choosing a new home at Ellwood at Beacon Park, buyers will have the opportunity to work hand-in-hand with the Richmond American Home Gallery's professional design consultants to choose colors, textures, finishes, fixtures and even furniture layouts for their new living spaces—a complimentary service!

Prospective homebuyers are encouraged to attend Richmond American's two-day Grand Opening celebration at Ellwood at Beacon Park on August 15 and 16. The event will take place at the Richmond American Sales Center, located at 219 Radial in Irvine, and three brand-new model homes will be open for touring.

For more information about Ellwood at Beacon Park or to join Richmond American's interest list, call 949-734-4287 or visit <https://www.RichmondAmerican.com>.

About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 180,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in every home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit WWW.MDCHOLDINGS.COM.

SOURCE M.D.C. Holdings, Inc.

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