M.D.C. Holdings Announces Three Grand Openings In Herriman

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HERRIMAN, Utah, March 17, 2015 /<u>PRNewswire</u>/ -- M.D.C. Holdings, Inc. (NYSE: MDC) is pleased to announce three grand openings in Herriman. Its Richmond American Homes of Utah subsidiary closed on property in the Anthem masterplan in July of 2014, and the <u>Acadia Park</u>, <u>Arches Park</u> and <u>Yukon Park</u> subdivisions are now open to prospective homebuyers.

Planned amenities for Anthem include community parks, walking trails and retail shops, and popular schools are within walking distance. Residents will also enjoy easy access to The District, Oquirrh Lake, TRAX station, the University of Utah Health Care and the Mountain View Corridor.

Each of Richmond American's Anthem subdivisions offers a distinctive collection of ranch and two-story floor plans with abundant personalization options. Professionally decorated model homes are now open for touring.

Acadia Park features five attractive floor plans ranging from approximately 1,600 to 2,450 finished square feet (2,600 to 3,550 total square feet), from the upper \$200s. The subdivision will contain a total of 64 homesites, with an initial release of 39 homesites.

Homebuyers at Arches Park will also choose from five inviting floor plans, ranging from approximately 1,900 to 3,100 finished square feet (3,200 to 4,550 total square feet), from the \$300s. This subdivision offers larger homesites than Acadia Park, and will initially release 27 homesites (52 total homesites).

Yukon Park boasts the largest homesites of Richmond American's three Anthem subdivisions. Buyers can choose from four spacious floor plans, ranging from approximately 2,300 to 3,100 finished square feet (4,100 to 4,800 total square feet), priced from the upper \$300s.

All of Richmond American's Anthem floor plans feature community-specific Craftsman-style exteriors, open layouts and well-appointed kitchens with granite countertops and stainless-steel appliances. Exceptional features, such as gourmet kitchens, deluxe master baths, finished basements and 3-car garages, are also available. Every buyer will have the opportunity to work with Richmond American's professional designers to choose finishes, fixtures and other personalization options for their new home—a complimentary service!

For more information about these remarkable new neighborhoods, or to join Richmond American's interest list, call 801-545-3429 or visit <u>RichmondAmerican.com</u>.

About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 180,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in every home its subsidiaries builds. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Philadelphia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit <u>WWW.MDCHOLDINGS.COM</u>.

SOURCE M.D.C. Holdings, Inc.

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