

M.D.C. Holdings Announces Five Community Grand Openings In Las Vegas

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LAS VEGAS, Feb. 10, 2015 /PRNewswire/ -- Richmond American Homes of Nevada, a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is pleased to announce the grand opening of five exceptional Las Vegas communities: Eagle Crest, Madison Hills, Madison Cove, Granite Falls and Monte Bello at Summerlin.

The new neighborhoods offer inspired floor plans and easy access to popular schools, shopping, dining and recreation, plus close proximity to the 215 Beltway. In addition to the exquisite designer details and incredible included features inherent in every Richmond American home, the nationally acclaimed builder offers hundreds of exciting options for design customization.

Eagle Crest offers distinctive collection of two-story homes with up to five bedrooms and approx. 2,300 sq. ft., priced from the mid \$200,000s. The community is set against a stunning mountain backdrop, and buyers can choose from four inviting floor plans. The Lillian and Lawson model homes are now open for touring.

Madison Hills also offers a choice of four two-story floor plans, priced from the mid \$200,000s. Homes at this beautiful new community include up to four bedrooms and approx. 1,900 sq. ft., and the inviting Evan model home is available for tours.

Madison Cove will be introducing additional floor plans with up to approx. 3,000 sq. ft. The homes, which will start from the upper \$200,000s, will sell from Madison Hills.

New homes at Granite Falls start from the upper \$200,000s and include up to seven bedrooms and approx. 3,800 sq. ft. Nine ranch and two-story floor plans are available, and buyers can tour the well-appointed Paige and Peyton model homes.

Part of the sought-after Summerlin masterplan, Monte Bello at Summerlin offers nine luxurious ranch and two-story floor plans, starting from the low \$500,000s. The exquisite Robert, Hartman and Heidi model homes are open for touring.

Call 702-638-4440 or visit www.RichmondAmerican.com to learn more about these remarkable new communities, view events and offers in your area and join Richmond American's interest list.

About MDC

Since 1972, MDC's homebuilding subsidiary companies, which operate under the name Richmond American Homes, have built and financed the American dream for more than 180,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Diego, Orange County, San Francisco Bay Area, Sacramento, Washington D.C., Baltimore, Philadelphia, Orlando, Jacksonville, South Florida and Seattle. MDC's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit WWW.MDCHOLDINGS.COM.

SOURCE M.D.C. Holdings, Inc.

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