Richmond American Takes Top Honors At St. Johns Parade Of Homes

PR Newswire ST. JOHNS, Fla.

ST. JOHNS, Fla., Sept. 11, 2013 /<u>PRNewswire</u>/ -- M.D.C. Holdings, Inc. (NYSE: MDC) is proud to announce that its Richmond American Homes of Florida subsidiary was awarded "Pick of the Parade" by the St. Johns County Parade of Homes in August. The homebuilder took top honors for its Dillon model home now open for tour at its Woodcross Manor community at Durbin Crossing.

The Dillon model home showcases the quality craftsmanship and attention to detail Richmond American has built its reputation on for over three decades. Visitors are greeted to the home with an attractive covered front porch. Inside is a spacious kitchen, well-appointed with granite countertops and many professional selected finishes. The floor plan itself also offers a formal dining room, a mudroom off the garage, and a spacious upstairs master suite with private bath.

Those who want to tour this award-winning model home are encouraged to visit the Woodcross Manor at Durbin Crossing sales center located at 108 Woodcross Drive in St. Johns, Florida. Office hours are Monday, from 12 p.m to 6 p.m, Tuesday through Saturday, from 10 a.m. to 6 p.m. and Sunday from 11 a.m. to 6 p.m.

Buyers looking to purchase at this community can choose from homes with up to five bedrooms and up to 3,300 square feet—with prices starting in the mid \$200,000s. Nestled against 2,000 acres of natural conservation land, Woodcross Manor benefits from the many master-planned amenities, including a community park, clubhouse with a pool, sports courts and a playground.

For more information about the Dillon model home, Woodcross Manor or Richmond American Homes, contact 904-541-2565.

About MDC

Since 1972, MDC's subsidiary companies have built and financed the American dream for more than 170,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Francisco Bay Area, Washington D.C., Baltimore, Philadelphia, Orlando, Jacksonville, South Florida and Seattle. The Company's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit <u>WWW.MDCHOLDINGS.COM</u>.

SOURCE M.D.C. Holdings, Inc.

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