M.D.C. Holdings Tucson Division Wins Builder Of The Year Award

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DENVER, March 14, 2013 /PRNewswire/ -- M.D.C. Holdings, Inc. (NYSE: MDC) today announced that the Tucson division of its subsidiary, Richmond American Homes of Arizona, Inc., was recently named 2012 Builder of the Year by the Southern Arizona Home Builders Association. This achievement recognizes superior performance in categories such as community leadership and service, business reputation, home design, construction quality and finish detail.

"I couldn't be more proud of our team and the work they do in the Tucson community," said Steve Moore, Tucson Division President. "I'm thrilled our efforts have been recognized."

With more than three decades of homebuilding experience, the Richmond American Homes companies operate in 11 states. They have been actively building in Arizona for over 20 years and currently have 14 communities throughout the Tucson metro area.

Homebuyers seeking a brand new home in Tucson can find Richmond American Homes at the locations listed below. Citing the slogan "With us, it's personal™," Richmond American Homes has long taken a personal approach to the building process, giving buyers many chances to personalize fixtures and finishes, among other features. New homes at many of the following communities also offer popular included features such as granite countertops and tile in many areas.

Richmond American's Tucson-area locations:

Aviara in Tucson ~ Homes from the \$100s Signature at Sycamore Park in Tucson ~ Homes from the \$100s Arbors at Gladden Farms in Marana ~ Homes from the \$200s Encore at Tangerine Crossing in Marana ~ Homes from the \$200s Palisades at San Lucas in Marana ~ Homes from the \$100s Palisades at The Pines in Marana ~ Homes from the \$200s Premier at Tangerine Crossing in Marana ~ Homes from the \$200s Preserve at Dove Mountain in Marana ~ Homes from the \$200s Oasis Santa Rita in Vail ~ Homes from the \$200s Presidio Coronado in Sahuarita ~ Homes from the \$100s Presidio San Xavier in Sahuarita ~ Homes from the \$100s Rivers Edge in Oro Valley ~ Homes from the \$200s Torreno at Rancho Vistoso in Oro Valley ~ Homes from the \$200s

For details about community amenities, or to learn more about Richmond American's homes and where they build, visit **RichmondAmerican.com**.

About MDC

Since 1972, MDC's subsidiary companies have built and financed the American dream for more than 170,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Francisco Bay Area, Washington D.C., Baltimore, Philadelphia, Jacksonville and Seattle. The Company's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit www.mdcholdings.com.

SOURCE M.D.C. Holdings, Inc.