

M.D.C. Holdings Announces 2012 First Quarter Results

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DENVER, May 3, 2012 /[PRNewswire](#)/ -- M.D.C. Holdings, Inc. (NYSE: MDC) announced results for the quarter ended March 31, 2012.

2012 First Quarter Highlights and Comparisons to 2011 First Quarter

- Net income of \$2.3 million, or \$0.04 per diluted share, vs. net loss of \$19.9 million, or \$0.43 per diluted share
- Net new orders of 1,063, up 51%
- Backlog of 1,487 homes, up 50%
- Home sale revenues of \$184.7 million, up 13%
- 619 homes closed, up 12%
- Homebuilding SG&A expenses of \$34.1 million, a decrease of \$13.5 million, or 28%
 - G&A expense included \$3.8 million in litigation recoveries
 - SG&A as a percentage of home sale revenues of 18.5%, a 1,070 basis point improvement
- Interest expense of \$0.8 million, a \$7.9 million decrease
- Unrestricted cash and investments of \$816 million, which exceeded total homebuilding debt by \$72 million

Larry A. Mizel, MDC's chairman and chief executive officer, stated, "I am pleased to announce our first pretax profit since the 2006 third quarter. This achievement represents the significant progress we have made over the last several quarters in implementing our initiatives to streamline our business, improve our sales, reduce our overhead and cut our capital costs. As a result of these efforts, we have reduced our homebuilding SG&A expenses by over \$13 million as compared to the 2011 first quarter and cut our interest expense by nearly \$8 million during that same period."

Mr. Mizel continued, "We recorded our strongest first quarter order level in four years, with net orders up 51% year-over-year to 1,063 homes. The improvement in orders reflects the general improvement in the housing market, the impact of successful changes we have implemented with our sales processes and product offerings, and a reduction in our cancellation rate."

Mr. Mizel concluded, "We are encouraged by our first quarter results and believe that the recent improvement in sales demand, our ongoing efforts to reduce overhead, and our focus on improving gross margins, coupled with our strong balance sheet and liquidity, will help us pursue our goal of reaching profitability in 2012."

For the 2012 first quarter, the Company reported net income of \$2.3 million, or \$0.04 per diluted share, compared to a net loss of \$19.9 million, or \$0.43 per diluted share for the year earlier period. The improvement in quarterly performance was driven primarily by a 13% increase in home sale revenues, a \$13.5 million decrease in our homebuilding selling, general and administrative expenses, and a \$7.9 million decrease in interest expense.

Homebuilding

Home sale revenues for the 2012 first quarter increased 13% to \$184.7 million compared to \$163.4 million for the prior year period. The increase in revenues resulted primarily from an 12% increase in homes closed to 619 homes as compared to 554 in the prior year. The Company's average selling price for homes closed was up in most of its markets. However, on a consolidated basis, it was essentially flat at \$298,300 for the 2012 first quarter due to a mix shift in closings.

Gross margin from home sales for the 2012 first quarter was 14.1% versus 13.5% for the year earlier period and 14.6% for the 2011 fourth quarter. The 2011 first quarter included \$0.3 million in inventory impairments and a \$0.4 million benefit related to a warranty accrual reduction, while the 2012 first quarter did not include any inventory impairments or warranty accrual adjustments and the 2011 fourth quarter included \$0.8 million in inventory impairments and a \$2.3 million benefit related to a warranty accrual reduction.

Excluding inventory impairments, warranty accrual adjustments and previously capitalized interest in cost of sales, adjusted gross margin from home sales was 16.7%* for the 2012 first quarter, higher than the 16.0%* for the 2011 first quarter and relatively flat compared to 16.8%* for the 2011 fourth quarter. The 70 basis point year-over-year improvement in the Company's adjusted gross margin from home sales was driven by closing a significantly higher percentage of homes started with buyers under contract, which historically have been more

profitable than homes started without a buyer under contract.

The Company's 2012 first quarter homebuilding selling, general and administrative ("SG&A") expenses (includes Corporate general and administrative expenses) decreased 28% to \$34.1 million, compared to \$47.7 million for 2011 first quarter. The primary factors contributing to the decrease in SG&A expenses were a \$7.0 million reduction in compensation-related expenses and \$3.8 million in legal recoveries. SG&A expenses included \$0.9 million in restructuring charges related to employee severance costs incurred in connection with further adjusting the size of the Company's workforce.

Net new orders for the 2012 first quarter increased 51% to 1,063 homes, compared to 705 homes during the same period in 2011. The Company's monthly sales absorption rate for the 2012 first quarter was 1.9 per community, compared to 1.5 per community for the 2011 first quarter and 0.9 per community for the 2011 fourth quarter. The Company's cancellation rate for the 2012 first quarter was 21% versus 32% in the prior year first quarter and 43% in the 2011 fourth quarter.

The Company ended the 2012 first quarter with 1,487 homes in backlog, its highest backlog level since the 2008 second quarter, with an estimated sales value of \$477 million, compared with a backlog of 993 homes with an estimated sales value of \$312 million at March 31, 2011.

Financial Services

Income before taxes from our financial services segment for the 2012 first quarter was \$4.9 million, compared to \$1.8 million for the 2011 first quarter. The increase in pretax income primarily reflected a \$2.3 million increase in our mortgage operations pretax income from \$1.0 million in the 2011 first quarter to \$3.3 million for the 2012 first quarter. The improvement in our mortgage profitability was driven largely by a \$1.2 million increase in the gains on sales of mortgage loans due to favorable mortgage market conditions, a decrease in the level of special financing programs that we offered our homebuyers, combined with a \$0.6 million decrease in our loan loss reserve and a \$0.6 million reduction in other overhead expenses.

Change in Financial Presentation

For the 2012 first quarter, we changed the presentation of our financial statements to provide enhanced disclosure on our homebuilding and financial services segments. Certain items were reclassified to conform to current period presentation.

About MDC

Since 1972, MDC's subsidiary companies have built and financed the American dream for more than 165,000 homebuyers. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding operations across the country, including the metropolitan areas of Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, Riverside-San Bernardino, Los Angeles, San Francisco Bay Area, Washington D.C., Baltimore, Philadelphia, Jacksonville and Seattle. The Company's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit www.mdcholdings.com.

Forward-Looking Statements

Certain statements in this release, including statements regarding our business, financial condition, results of operation, cash flows, strategies and prospects, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include, among other things, (1) general economic conditions, including changes in consumer confidence, inflation or deflation and employment levels; (2) changes in business conditions experienced by the Company, including cancellation rates, net home orders, home gross margins, and land and home values; (3) changes in interest rates, mortgage lending programs and the availability of credit; (4) changes in the market value of the Company's investments in marketable securities; (5) uncertainty in the mortgage lending industry, including repurchase requirements associated with HomeAmerican's sale of mortgage loans (6) the relative stability of debt and equity markets; (7) competition; (8) the availability and cost of land and other raw materials used by the Company in its homebuilding operations; (9) the availability and cost of performance bonds and insurance covering risks associated with our business; (10) shortages and the cost of labor; (11) weather related slowdowns; (12) slow growth initiatives; (13) building moratoria; (14) governmental regulation, including the interpretation of tax, labor and

environmental laws; (15) terrorist acts and other acts of war; and (16) other factors over which the Company has little or no control. Additional information about the risks and uncertainties applicable to the Company's business is contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2011. All forward-looking statements made in this press release are made as of the date hereof, and the risk that actual results will differ materially from expectations expressed in this press release will increase with the passage of time. The Company undertakes no duty to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in our subsequent filings, releases or webcasts should be consulted.

* Please see "Reconciliation of Non-GAAP Financial Measures" on page 12.

M.D.C. HOLDINGS, INC.
Consolidated Statements of Operations and Comprehensive Income

	Three Months Ended March 31,	
	2012	2011
	(Dollars in thousands, except per share amounts)	
	(Unaudited)	
Homebuilding:		
Home sale revenues	\$ 184,678	\$ 163,383
Land sale revenues	1,590	204
Total home sale and land revenues	186,268	163,587
Home cost of sales	(158,654)	(140,981)
Land cost of sales	(1,490)	(17)
Inventory impairments	-	(279)
Total cost of sales	(160,144)	(141,277)
Gross margin	26,124	22,310
Selling, general and administrative expenses	(34,124)	(47,654)
Interest income	5,913	6,488
Interest expense	(808)	(8,667)
Other income (expense)	158	2,039
Homebuilding pretax loss	(2,737)	(25,484)
Financial Services:		
Revenues	7,720	5,703
Expenses	(2,858)	(3,923)
Financial services pretax income	4,862	1,780
Income (loss) before income taxes	2,125	(23,704)
Benefit (provision) for income taxes	140	3,825
Net income (loss)	\$ 2,265	\$ (19,879)
Other comprehensive income (loss):		
Unrealized gain related to available-for-sale securities	6,548	3,303
Comprehensive income (loss)	\$ 8,813	\$ (16,576)
Earnings (loss) per share:		
Basic	\$ 0.04	\$ (0.43)
Diluted	\$ 0.04	\$ (0.43)
Weighted Average Common Shares Outstanding:		
Basic	47,311,840	46,716,562
Diluted	47,575,470	46,716,562
Dividends declared per share	\$ 0.25	\$ 0.25

M.D.C. HOLDINGS, INC.
Consolidated Balance Sheets

	March 31,	December 31,
	2012	2011
	(Dollars in thousands, except per share amounts)	
	(Unaudited)	
ASSETS		

Homebuilding:

Cash and cash equivalents	\$	263,303	\$	316,418
Marketable securities		494,277		485,434
Restricted cash		1,080		667
Trade and other receivables		34,059		21,593
Inventories:				
Housing completed or under construction		346,665		300,714
Land and land under development		488,442		505,338
Property and equipment, net		35,373		36,277
Deferred tax asset, net of valuation allowance of \$277,185 and \$281,178 at March 31, 2012 and December 31, 2011, respectively		-		-
Prepaid expenses and other assets		46,310		50,423
Total homebuilding assets		1,709,509		1,716,864

Financial Services:

Cash and cash equivalents		22,436		26,943
Marketable securities		35,955		34,509
Mortgage loans held-for-sale, net		54,990		78,335
Prepaid expenses and other assets		2,681		2,074
Total financial services assets		116,062		141,861
Total Assets	\$	1,825,571	\$	1,858,725

LIABILITIES AND EQUITY**Homebuilding:**

Accounts payable	\$	33,416	\$	25,645
Accrued liabilities		104,605		119,188
Senior notes, net		744,288		744,108
Total homebuilding liabilities		882,309		888,941

Financial Services:

Accounts payable and accrued liabilities		49,356		52,446
Mortgage repurchase facility		25,840		48,702
Total financial services liabilities		75,196		101,148
Total liabilities		957,505		990,089

Stockholders' Equity

Preferred stock, \$0.01 par value; 25,000,000 shares authorized; none issued or outstanding		-		-
Common stock, \$0.01 par value; 250,000,000 shares authorized; 48,043,634 and 47,981,404 issued and outstanding, respectively, at March 31, 2012 and 48,017,108 and 47,957,196 issued and outstanding, respectively, at December 31, 2011		480		480
Additional paid-in-capital		865,739		863,128
Retained earnings		3,198		12,927
Accumulated other comprehensive income (loss)		(692)		(7,240)
Treasury stock, at cost; 62,230 shares at March 31, 2012 and 59,912, respectively, at December 31, 2011		(659)		(659)
Total Stockholders' Equity		868,066		868,636
Total Liabilities and Stockholders' Equity	\$	1,825,571	\$	1,858,725

M.D.C. HOLDINGS, INC.
Consolidated Statement of Cash Flows

Three Months		
Ended March 31,		
2012		2011

(Dollars in thousands)

(Unaudited)

Operating Activities:

Net income (loss)	\$	2,265	\$	(19,879)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:				
Stock-based compensation expense		2,611		3,121
Depreciation and amortization		1,307		1,590

Inventory impairments and write-offs of land option deposits	82	1,061
Amortization of (premium) discount on marketable debt securities	(152)	436
Net changes in assets and liabilities:		
Restricted cash	(413)	1
Trade and other receivables	(11,062)	(782)
Mortgage loans held-for-sale	23,345	27,417
Housing completed or under construction	(45,875)	26,972
Land and land under development	17,000	(73,507)
Prepaid expenses and other assets	3,394	844
Accounts payable	7,792	(11,845)
Accrued liabilities	(19,107)	(13,130)
Net cash provided by (used in) operating activities	(18,813)	(57,701)
Investing Activities:		
Purchase of marketable securities	(185,610)	(75,426)
Sale of marketable securities	182,021	74,950
Purchase of property and equipment	(364)	(483)
Purchases of held-to-maturity debt securities	-	(40,000)
Maturities of held-to-maturity debt securities	-	146,000
Net cash provided by (used in) investing activities	(3,953)	105,041
Financing Activities:		
Payments on mortgage repurchase facility	(53,625)	(25,434)
Advances on mortgage repurchase facility	30,763	6,736
Dividend payments	(11,994)	(11,824)
Net cash provided by (used in) financing activities	(34,856)	(30,522)
Net increase (decrease) in cash and cash equivalents	(57,622)	16,818
Cash and cash equivalents:		
Beginning of period	343,361	572,225
End of period	\$ 285,739	\$ 589,043

M.D.C. HOLDINGS, INC.
Selected Financial Data

	Three Months Ended March 31,		Change	
	2012	2011	Amount	%
(Dollars in thousands)				
HOMEBUILDING				
Selling, general and administrative expenses ("SG&A"):				
Marketing	\$ 7,500	\$ 9,833	\$ (2,333)	-24%
Commissions	6,358	5,767	591	10%
General and administrative expenses	20,266	32,054	(11,788)	-37%
Total SG&A	<u>\$ 34,124</u>	<u>\$ 47,654</u>	<u>\$ (13,530)</u>	-28%
SG&A as a % of home sale revenues	18.5%	29.2%	-10.7%	N/A
Capitalization of interest:				
Interest incurred	<u>\$ 10,563</u>	<u>\$ 18,186</u>	<u>\$ (7,623)</u>	-42%
Interest capitalized, beginning of period	\$ 58,742	\$ 38,446	\$ 20,296	53%
Interest capitalized during period	9,785	9,519	266	3%
Less: Previously capitalized interest included in home cost of sales	(4,894)	(4,203)	(691)	16%
Interest capitalized, end of period	<u>\$ 63,633</u>	<u>\$ 43,762</u>	<u>\$ 19,871</u>	45%
FINANCIAL SERVICES				
Financial services revenues:				
Gains on sales of mortgage loans and				
broker origination fees, net	\$ 5,456	\$ 4,323	\$ 1,133	26%
Insurance revenue	1,893	988	905	92%
Title and other revenue	371	392	(21)	-5%
Total financial services revenue	<u>\$ 7,720</u>	<u>\$ 5,703</u>	<u>\$ 2,017</u>	35%

Total originations (including transfer loans):

Loans	410	421	(11)	-3%
	\$	\$	\$	
Principal	112,680	116,099	(3,419)	-3%
Capture Rate	64%	76%	-12%	N/A

Loans sold to third parties:

Loans	498	521	-23	-4%
	\$	\$	\$	
Principal	134,891	143,274	(8,383)	-6%

Mortgage loan origination product mix:

FHA loans	34%	43%	-9%	N/A
Other government loans (VA & USDA)	<u>29%</u>	<u>27%</u>	<u>2%</u>	N/A
Total government loans	63%	70%	-7%	N/A
Conventional loans	37%	30%	7%	N/A
Jumbo loans	<u>0%</u>	<u>0%</u>	<u>0%</u>	N/A
	<u>100%</u>	<u>100%</u>	<u>0%</u>	N/A

Loan type:

Fixed rate	97%	97%	0%	N/A
ARM	3%	3%	0%	N/A

Credit quality:

Average FICO Score	733	735	(2)	-0.3%
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Other data:

Average Combined LTV ratio	90%	91%	-1%	N/A
Full documentation loans	100%	100%	0%	N/A
Non-full documentation loans	0%	0%	0%	N/A

M.D.C. HOLDINGS, INC.
Homebuilding Operational Data

	Three Months		Change	
	Ended March 31,			
	2012	2011	Amount	%
Homes closed:				
Arizona	88	77	11	14%
California	55	48	7	15%
Nevada	106	66	40	61%
Washington	<u>44</u>	-	<u>44</u>	N/A
West	<u>293</u>	<u>191</u>	<u>102</u>	53%
Colorado	125	166	(41)	-25%
Utah	<u>52</u>	<u>54</u>	<u>(2)</u>	-4%
Mountain	<u>177</u>	<u>220</u>	<u>(43)</u>	-20%
Maryland	44	57	(13)	-23%
Virginia	<u>59</u>	<u>43</u>	<u>16</u>	37%
East	<u>103</u>	<u>100</u>	<u>3</u>	3%
Florida	46	43	3	7%
Illinois	-	-	-	N/A
Other Homebuilding	<u>46</u>	<u>43</u>	<u>3</u>	7%
Total	<u>619</u>	<u>554</u>	<u>65</u>	12%

	Three Months		Change	
	Ended March 31,			
	2012	2011	Amount	%
Average selling price:				
	(Dollars in thousands)			
	\$	\$	\$	
Arizona	205.7	180.0	25.7	14%
California	328.9	317.3	11.6	4%
Nevada	205.7	201.5	4.2	2%
Washington	272.9	N/A	N/A	N/A
Colorado	362.5	336.8	25.7	8%
Utah	273.2	274.9	(1.7)	-1%
Maryland	429.6	428.4	1.2	0%
Virginia	446.2	430.0	16.2	4%
Florida	243.4	229.0	14.4	6%
Illinois	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>	N/A
	\$	\$	\$	
Company Average	<u>298.3</u>	<u>294.9</u>	<u>3.4</u>	1%

Homebuilding Operational Data

	Three Months		Change	
	<u>Ended March 31,</u>			
	<u>2012</u>	<u>2011</u>	<u>Amount</u>	<u>%</u>
Net new orders:	(Dollars in thousands)			
Arizona	187	122	65	53%
California	121	77	44	57%
Nevada	166	88	78	89%
Washington	<u>76</u>	<u>-</u>	<u>76</u>	N/A
West	<u>550</u>	<u>287</u>	<u>263</u>	92%
Colorado	235	181	54	30%
Utah	<u>68</u>	<u>67</u>	<u>1</u>	1%
Mountain	<u>303</u>	<u>248</u>	<u>55</u>	22%
Maryland	83	46	37	80%
Virginia	<u>90</u>	<u>68</u>	<u>22</u>	32%
East	<u>173</u>	<u>114</u>	<u>59</u>	52%
Florida	36	51	(15)	-29%
Illinois	<u>1</u>	<u>5</u>	<u>(4)</u>	-80%
Other	<u>37</u>	<u>56</u>	<u>(19)</u>	-34%
Total	<u>1,063</u>	<u>705</u>	<u>358</u>	51%
	\$	\$	\$	
Estimated Value of Orders for Homes, net	322,000	205,000	117,000	57%
Estimated Average Selling Price of Orders for Homes, net	\$ 302.9	\$ 290.8	\$ 12.1	4%

	<u>March 31,</u>		<u>Change</u>	
	<u>2012</u>	<u>2011</u>	<u>Amount</u>	<u>%</u>
Active Subdivisions:				
Arizona	22	29	(7)	-24%
California	18	16	2	13%
Nevada	20	19	1	5%
Washington	<u>11</u>	<u>-</u>	<u>11</u>	N/A
West	<u>71</u>	<u>64</u>	<u>7</u>	11%
Colorado	48	42	6	14%
Utah	<u>17</u>	<u>18</u>	<u>(1)</u>	-6%
Mountain	<u>65</u>	<u>60</u>	<u>5</u>	8%
Maryland	18	14	4	29%
Virginia	<u>16</u>	<u>10</u>	<u>6</u>	60%
East	<u>34</u>	<u>24</u>	<u>10</u>	42%
Florida	16	13	3	23%
Illinois	<u>-</u>	<u>1</u>	<u>(1)</u>	-100%
Other Homebuilding	<u>16</u>	<u>14</u>	<u>2</u>	14%
Total	<u>186</u>	<u>162</u>	<u>24</u>	15%
Average for quarter ended	<u>187</u>	<u>155</u>	<u>32</u>	21%

M.D.C. HOLDINGS, INC. Homebuilding Operational Data

	<u>March 31,</u>				<u>% Change</u>	
	<u>2012</u>		<u>2011</u>			
	<u>Homes</u>	<u>\$ Value</u>	<u>Homes</u>	<u>\$ Value</u>	<u>Homes</u>	<u>\$ Value</u>
	(Dollars in thousands)					
Backlog:						
Arizona	227	\$ 49,000	129	\$ 25,100	76%	95%
California	184	61,700	108	33,400	70%	85%
Nevada	216	42,500	98	19,900	120%	114%
Washington	<u>86</u>	<u>25,900</u>	<u>-</u>	<u>-</u>	N/A	N/A
West	<u>713</u>	<u>179,100</u>	<u>335</u>	<u>78,400</u>	113%	128%
Colorado	343	127,100	288	99,500	19%	28%
Utah	<u>84</u>	<u>23,700</u>	<u>82</u>	<u>22,600</u>	2%	5%
Mountain	<u>427</u>	<u>150,800</u>	<u>370</u>	<u>122,100</u>	15%	24%
Maryland	152	64,100	115	51,200	32%	25%
Virginia	<u>134</u>	<u>67,100</u>	<u>95</u>	<u>41,100</u>	41%	63%
East	<u>286</u>	<u>131,200</u>	<u>210</u>	<u>92,300</u>	36%	42%
Florida	60	15,700	72	17,500	-17%	-10%
Illinois	<u>1</u>	<u>200</u>	<u>6</u>	<u>1,700</u>	-83%	-88%
Other Homebuilding	<u>61</u>	<u>15,900</u>	<u>78</u>	<u>19,200</u>	-22%	-17%
Total	<u>1,487</u>	<u>\$ 477,000</u>	<u>993</u>	<u>\$ 312,000</u>	50%	53%
Estimated average selling price						

of homes in backlog \$ 320.8 \$ 314.2 2%

	<u>March 31,</u>		<u>Change</u>	
	<u>2012</u>	<u>2011</u>	<u>Amount</u>	<u>%</u>
Homes started:				
Unsold Started Homes - Completed	147	67	80	119%
Unsold Started Homes - Frame	222	570	(348)	-61%
Unsold Started Homes - Foundation	<u>158</u>	<u>37</u>	<u>121</u>	327%
Total Unsold Started Homes	527	674	(147)	-22%
Sold Homes Started	872	641	231	36%
Model Homes	<u>236</u>	<u>246</u>	<u>(10)</u>	-4%
Total homes started	<u>1,635</u>	<u>1,561</u>	<u>74</u>	5%

	<u>March 31, 2012</u>			<u>March 31, 2011</u>		
Lots owned and optioned:	<u>Owned</u>	<u>Optioned</u>	<u>Total</u>	<u>Owned</u>	<u>Optioned</u>	<u>Total</u>
Arizona	684	118	802	1,219	241	1,460
California	1,065	-	1,065	1,499	17	1,516
Nevada	778	75	853	1,087	724	1,811
Washington	<u>305</u>	<u>97</u>	<u>402</u>	-	-	-
West	2,832	290	3,122	3,805	982	4,787
Colorado	2,768	363	3,131	2,985	845	3,830
Utah	<u>451</u>	-	<u>451</u>	<u>619</u>	<u>369</u>	<u>988</u>
Mountain	3,219	363	3,582	3,604	1,214	4,818
Maryland	520	400	920	339	822	1,161
Virginia	<u>516</u>	<u>156</u>	<u>672</u>	<u>599</u>	<u>128</u>	<u>727</u>
East	1,036	556	1,592	938	950	1,888
Florida	197	255	452	232	606	838
Illinois	<u>123</u>	-	<u>123</u>	<u>128</u>	-	<u>128</u>
Other	<u>320</u>	<u>255</u>	<u>575</u>	<u>360</u>	<u>606</u>	<u>966</u>
Total	<u>7,407</u>	<u>1,464</u>	<u>8,871</u>	<u>8,707</u>	<u>3,752</u>	<u>12,459</u>

M.D.C. HOLDINGS, INC.
Reconciliation of Non-GAAP Financial Measures

Adjusted gross margin from home sales is a non-GAAP financial measure. We believe this information is meaningful as it isolates the impact that inventory impairments, warranty adjustments and interest have on our Gross Margin from Home Sales and permits investors to make better comparisons with our competitors, who also break out and adjust gross margins in a similar fashion.

	<u>March 31, 2012</u>	<u>Gross</u>	<u>Three Months Ended</u>	<u>Gross</u>	<u>March 31,</u>	<u>Gross</u>
	<u>(Dollars in thousands)</u>	<u>Margin %</u>	<u>December 31,</u>	<u>Margin %</u>	<u>2011</u>	<u>Margin %</u>
Gross Margin	\$ 26,124	14.0%	\$ 33,827	14.1%	\$ 22,310	13.6%
Less: Land Sales Revenue	(1,590)		(8,360)		(204)	
Add: Land Cost of Sales	<u>1,490</u>		<u>8,314</u>		<u>17</u>	
Gross Margin from Home Sales	\$ 26,024	14.1%	\$ 33,781	14.6%	\$ 22,123	13.5%
Add: Inventory Impairments	-		811		279	
Add: Interest in Cost of Sales	4,895		6,355		4,203	
Less: Warranty Adjustments	-		<u>(2,251)</u>		<u>(431)</u>	
Adjusted gross margin from home sales	<u>\$ 30,919</u>	16.7%	<u>\$ 38,696</u>	16.8%	<u>\$ 26,174</u>	16.0%

SOURCE M.D.C. Holdings, Inc.

<https://ir.richmondamerican.com/2012-05-03-M-D-C-Holdings-Announces-2012-First-Quarter-Results>