

M.D.C. Holdings' Presentation at the 2010 Wells Fargo Securities Housing and Building Products Conference to be Webcast Live

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M.D.C. Holdings, Inc. announced today that it will broadcast a presentation being made at the 2010 Wells Fargo Securities Housing and Building Products Conference on Wednesday, February 24th, at 11:40 a.m. ET. The presentation can be heard live and will be available for replay by entering the M.D.C. Holdings, Inc. website, www.mdcholdings.com, and selecting "2010 Wells Fargo Securities Housing and Building Products Conference." Printable slides for the presentation also will be available on the Company's website.

About M.D.C. Holdings, Inc.

Since 1972, MDC's subsidiary companies have built and financed the American dream for more than 160,000 families. MDC's commitment to customer satisfaction, quality and value is reflected in each home its subsidiaries build. MDC is one of the largest homebuilders in the United States. Its subsidiaries have homebuilding divisions across the country, including Denver, Colorado Springs, Salt Lake City, Las Vegas, Phoenix, Tucson, California, Northern Virginia, Maryland, Philadelphia/Delaware Valley and Jacksonville. The Company's subsidiaries also provide mortgage financing, insurance and title services, primarily for Richmond American homebuyers, through HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company, respectively. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit www.mdcholdings.com.

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