## M.D.C. Holdings Presentation for the UBS Building and Building Products 5th Annual CEO Conference to be Webcast Live

PRNewswire-FirstCall DENVER, Wednesday, October 31

M.D.C. Holdings, Inc. announced today it will broadcast a presentation being made at the UBS Building and Building Products 5th Annual CEO Conference on Monday, November 5th, at 2:50 p.m. EST. The presentation can be heard live and will be available for replay until December 6, 2007, by entering the M.D.C. Holdings, Inc. website, mdcholdings.com, and selecting "UBS Building and Building Products 5th Annual CEO Conference." Printable slides for the presentation also will be available on the Company's website. Participants are encouraged to log in at least five minutes prior to the start of the presentation for registration.

MDC, whose subsidiaries build homes under the name "Richmond American Homes," is one of the top ten homebuilders in the United States, based on 2006 revenue. The Company also provides mortgage financing, primarily for MDC's homebuyers, through its wholly owned subsidiary HomeAmerican Mortgage Corporation. MDC, a Fortune 500 Company, is a major regional homebuilder with a significant presence in Colorado, Jacksonville, Las Vegas, Maryland, Northern California, Northern Virginia, Phoenix, Salt Lake City, Southern California and Tucson. MDC also has established operating divisions in Chicago, Philadelphia/Delaware Valley and West Florida. For more information about our Company, please visit RichmondAmerican.com.

First Call Analyst:

FCMN Contact: susan.jend@mdch.com

SOURCE: M.D.C. Holdings, Inc.

CONTACT: Paris G. Reece III, Chief Financial Officer, +1-303-804-7706, greece@mdch.com, or Robert N. Martin, Investor Relations, +1-720-977-3431, bob.martin@mdch.com, or Joelle Lipski-Rockwood, Corporate Communications, +1-720-977-3204, joelle.lipski-rockwood@mdch.com, all of M.D.C. Holdings, Inc.

Web site: <a href="https://www.richmondamerican.com/">https://www.richmondamerican.com/</a> <a href="https://www.mdcholdings.com/">https://www.mdcholdings.com/</a>

https://ir.richmondamerican.com/2007-10-31-M-D-C-Holdings-Presentation-for-the-UBS-Building-and-Building-Products-5th-Annual-CEO-Conference-to-be-Webcast-Live