



MDC
HOLDINGS, INC.

Investor Relations

New Richmond American Communities At Highland Hills In Las Vegas

January 8, 2018

LAS VEGAS, Jan. 8, 2018 /PRNewswire/ -- Richmond American Homes of Nevada, Inc., a subsidiary of M.D.C. Holdings, Inc. (NYSE: MDC), is excited to announce two new neighborhoods—each gated and boasting a versatile lineup of ranch-style homes—at the popular [Highland Hills masterplan](#): Stirling Manor and Stirling Heights. Prospective homebuyers and area agents are invited to attend a Grand Opening celebration for both neighborhoods on 1/27, featuring model home tours, gourmet food and family fun.

MORE ABOUT STIRLING MANOR & STIRLING HEIGHTS:

Starting from the mid \$400s, Richmond American's latest additions to Highland Hills offer desirable features, such as 10' ceilings, floor plans up to approximately 4,000 square feet, included stainless-steel appliances and more.

GRAND OPENING GIVEAWAY:

Between 1/26 and 2/4, those who visit Stirling Heights or Stirling Manor can enter for a chance to win one of two \$250 gift cards! Chances of winning can be doubled by visiting Richmond American's Highland Hills Sales Center for the Ardmore, Coleburn and Glenmore communities. Nine model homes are available for tour across all five communities.

Learn more about Highland Hills' Grand Opening event and giveaway [here](#), or call 702.638.4435.

About M.D.C. Holdings, Inc.

Operating under the name Richmond American Homes, MDC's homebuilding subsidiaries have built more than 190,000 homes since 1977. Among the nation's largest homebuilders, MDC's subsidiary companies have operations in Arizona, California, Colorado, Florida, Maryland, Nevada, Oregon, Utah, Virginia and Washington. Mortgage lending, plus insurance and title services are offered by the following MDC subsidiaries, respectively: HomeAmerican Mortgage Corporation, American Home Insurance Agency, Inc. and American Home Title and Escrow Company. M.D.C. Holdings, Inc. is traded on the New York Stock Exchange under the symbol "MDC." For more information, visit [MDCHoldings.com](#).

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SOURCE M.D.C. Holdings, Inc.

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